



# The President's Emergency Plan for AIDS Relief

## *Supporting Business Leadership Against HIV/AIDS*

July 2005

With 8000 AIDS-related deaths and 14,000 new HIV infections worldwide each day, HIV/AIDS is having a devastating impact on economic growth. Every sector has a contribution to make, and businesses bring unique leadership capabilities to this fight. The United States is proud to support companies as they face HIV/AIDS.

### *Steps businesses can take to be leaders in fighting HIV/AIDS:*

- Leverage products, expertise and core competencies
- Educate employees and surrounding communities on HIV/AIDS prevention
- Make voluntary, confidential HIV counseling and testing available
- Support lifesaving antiretroviral (ARV) drug treatment
- Combat stigma and advocating for people living with HIV/AIDS
- Adopt global, company-wide policies to protect against HIV/AIDS discrimination
- Form strategic partnerships with governments and civil society

### *Successful business partnerships with the President's Emergency Plan:*

**Anglo American**, a mining and extractives firm, is an Emergency Plan partner in **South Africa**, providing ARV treatment to miners and their families throughout the nation.

**McNally Bharat Engineering** is one of many businesses in **India** that have trained employees as master trainers on HIV/AIDS with support from the United States.

**Coca-Cola**, operating in 56 of 57 countries in Africa, is the largest private sector employer on the continent. Its partnership with the Emergency Plan in **Ethiopia** has supported an innovative job skills program for orphans and vulnerable children affected by HIV/AIDS.

**Merck** works in partnership with the Government of **Botswana**, the Gates Foundation, and the United States to support Botswana's HIV/AIDS response, including its groundbreaking treatment program.

**The James Finlay Tea Plantation** provides health care to over 80,000 employees and dependents in **Kenya**, and with U.S. support is increasing its ARV treatment programs. It also provides workplace programs for prevention, positive living, community mobilization, fighting stigma, and treatment literacy and adherence.

Small and medium-size enterprises in **Vietnam** are participating in an Emergency Plan-supported program to support workplace HIV/AIDS programs, with a particular focus on prevention.

**Dunavant Cotton** and **Konkola Copper Mines** are leaders in business coalitions supported by the U.S. in **Zambia**, enabling prevention, care, and treatment services to be provided to hundreds of thousands, including hard-to-reach populations such as rural and mobile workers.

**Namibia's Business Coalition on AIDS** was formed by a broad array of private sector leaders, and has developed a workplace guide for small and medium-size businesses, as well as helping member companies explore options for increasing treatment programs for their employees.

*U.S. Emergency Plan teams and Foreign Commercial Service officers are resources to help your business explore HIV/AIDS partnership opportunities. Contact your local U.S. Embassy or the Office of the U.S. Global AIDS Coordinator in Washington.*

**Office of the United States Global AIDS Coordinator**  
2100 Pennsylvania Ave. NW Suite 200 Washington, DC 20522  
Tel: 202-663-2440 Fax: 202-663-2979 [www.state.gov/s/gac](http://www.state.gov/s/gac)